

## ABSTRACT

A method for improving a search engine index of a web page  
5 hosted on a web server by determining a search engine index  
constraint in the initial web page, then creating a second web  
page based upon the search engine index constraint determined on  
the initial web page. The second web page is created by removing  
the search engine index constraint in the first web page,  
10 linking the first web page to the second web page, and hosting  
the second web page on a web accessible media. Additionally this  
invention allows search engine users to access the web site  
pages after performing a search at a search engine.